



Visionary. Ingenious. Remarkable. Every car bears his signature.

Henry Ford





We turned aerodynamics into an art form.

All-new Ford Kuga is the smarter utility vehicle, in more ways than one. Its dynamic new shape not only catches the eye but also helps it to cut through the air more easily for a quieter, more fuelefficient drive. It can even make itself more aerodynamic by automatically adjusting its Active Grille Shutter system*.



*Standard on 1.6 EcoBoost and 2.0 Duratorq TDCi engines with manual transmission.





"Call Kristen"

"Call home"

"Shuffle"

"What's playing ?"

Welcome to the next generation of in-car connectivity. Voice-activated

Ford SYNC with Emergency Assistance offers connectivity so advanced, it lets you play music and make or receive hands free telephone calls. And it can even read your text messages aloud*.

(Standard)

You speak...

*Requires a compatible mobile phone. Text function and Emergency
Assistance not supported by all European languages.

See www.ford.co.uk for the latest information.





...Ford SYNC responds.

responds to spoken commands so you can keep your hands on the wheel and eyes on the road, where they belong. Make and receive calls or play music via Bluetooth® technology. The system automatically uploads and remembers your phone contacts and lets you access music from a USB drive or other devices. Plus the Emergency Assistance* feature is designed to assist occupants to place an emergency call in most European countries, to provide the emergency services with vehicle location in their own language. (Standard)

*Ford Emergency Assistance operates in over 30 European countries. This feature works when paired with a compatible connected mobile phone that is with you when an airbag is deployed (excludes knee airbags) or a sensor that registers a crash deactivates the fuel pump. Text function and Emergency Assistance not supported by all European languages and requires a compatible mobile phone.

See www.ford.co.uk for latest information.

Note: The Bluetooth trademark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Ford Motor Company Limited and its associated companies is under license. Other trademarks and trade names are those of their respective owners.





With the convenience of an automatic.

Ford PowerShift gives you the freedom of a manual transmission with the convenience of an automatic. This 6-speed automatic transmission selects the next appropriate gear at precisely the right moment for lightning-fast gear changes, with no disruption to the flow of power. While a manual mode lets you shift gears yourself at the push of a button – no clutch pedal required. (Option on diesel)

As soon as you close the door, a new world opens up.

While its sophisticated style is clear to see, new Ford Kuga's attention to detail is what sets it apart. Premium Capretto leather-trimmed front seats (option) are superbly contoured for day-long comfort.

A dramatic new facia design with luxurious, soft-touch surfaces enhances the feeling of space. Controls fall easily to hand and are complemented by beautifully detailed instruments and switches. Combined with extra sound-proofing materials, they make a world of difference to every drive.



Intelligent All-Wheel Drive technology.

Ford Kuga's **Intelligent All-Wheel Drive**

system continually monitors where power is needed and automatically applies the required torque to each individual wheel for maximum traction, whatever the surface.



A special display on the cluster panel shows the power distribution between all four wheels. (Standard on AWD models)



Keep your adventures on track.

Make the most of the terrain around you with new Ford Kuga. Its Intelligent All-Wheel

Drive system can send up to 100% of the power to the front or rear axles, depending on the conditions – without you having to touch a single button or lever by distributing driving forces to the wheels that need it most. The 'torque on demand' system enhances traction and directional stability, which results in exceptional road holding and improved handling, even on the trickiest roads.



Petrol or diesel? We've made both options equally tempting.

1.6 EcoBoost

With turbocharging, direct petrol injection and variable valve timing, our award-winning EcoBoost engines deliver the same performance as larger engines, but with much better fuel economy and lower emissions. Ford Kuga's 1.6 EcoBoost, for example, achieves a combined fuel consumption of 42.8 mpg* and emits just 154 g/km* of CO₂.



2.0 Duratorq TDCi

Ford Kuga's acclaimed 140 PS (103 kW) 2.0 Duratorq TDCi diesel engine has been praised for its refinement, responsiveness and efficiency – the front-wheel drive version produces just 139 g/km* of CO₂ with a combined fuel consumption of 53.3 mpg*. The 163 PS (120 kW) version delivers 340 Nm of torque for even more spirited performance.





Experience life in high definition.

Enjoy the beauty of the great outdoors from the comfort of your Ford Kuga. A full-length glass panorama roof lets the sun shine in and offers plenty of fresh air too, thanks to its electrically-operated opening sliding action.

A Solar Reflect coating helps keep the interior cool, while an internal powered sunblind provides shade and privacy when required.

(Standard on Titanium X and Titanium X Sport)





Lends a helping hand when yours are full.

Opening or closing new Kuga's tailgate is easy, even when your hands are full. With the keys in your pocket or bag, simply use a gentle kicking motion under the centre of the rear bumper and the optional 'Hands-free'

Power Tailgate will operate without you having to touch a thing. (Optional on Titanium, Titanium X and Titanium X Sport as part of Keyless Opening with 'Hands-free' Power Tailgate). Power opening (button operated) tailgate is standard on Titanium X and Titanium X Sport.

Kuga series.



ZETEC

Key exterior features:

- 17" 5-spoke alloy wheel
- 'Quickclear' heated front windscreen and washer jets
- Electrically-operated and heated door mirrors with body colour housings and integrated side indicators
- Body colour door handles
- Halogen Day running lights
- Twin exhaust tailpipes
- Ford EasyFuel capless refuelling with misfuel inhibitor

Zetec Engines:

Petrol

- 1.6 EcoBoost 150 PS (110 kW) 4x2
- 1.6 EcoBoost 182 PS (134 kW) 4x4

Diesel

- 2.0 Duratorq TDCi 140 PS (103 kW)
 4x2
- 2.0 Duratorq TDCi 140 PS (103 kW) 4x4

TITANIUM

Key exterior features additional to Zetec:

- 17" 9x2-spoke alloy wheels
- Front grille painted black with chrome bar insert and chrome surround
- Front centre and outer grilles painted black
- Automatic headlights
- Automatic rain sensing front windscreen wipers

Titanium Engines: Petrol

- 1.6 EcoBoost 150 PS (110 kW) 4x2
- 1.6 EcoBoost 182 PS (134 kW) 4x4

Diesel

- 2.0 Duratorq TDCi 140 PS (103 kW)
 4x2
- 2.0 Duratorq TDCi 163 PS (120 kW)
 4x4

TITANIUM X

Key exterior features additional to Zetec:

- 18" 5x2-spoke alloy wheels
- Panorama roof with power opening and sunblind
- Bi-Xenon headlights with automatic levelling and jet wash
- LED Day running lights
- Power tailgate (button operated)
- Rear lights with LED technology

Titanium X Engines: Petrol

- 1.6 EcoBoost 150 PS (110 kW) 4x7
- 1.6 EcoBoost 182 PS (134 kW) 4x4

Diesel

- 2.0 Duratorq TDCi 140 PS (103 kW) 4x2
- 2.0 Duratorq TDCi 163 PS (120 kW)
 4x4

TITANIUM X SPORT

Key exterior features additional to Titanium X:

- 19" 5-spoke alloy wheels
- Full bodystyling kit (front, rear and side skirts in body colour, front and rear skid plate Silver painted, body colour door claddings and front and rear wing extensions)
- Large rear spoiler
- Active Park Assist (Semi Automatic Parking system) with front and rear parking sensors
- Rear privacy glass
- Silver roof rails
- Power-foldable door mirrors with puddle lights

Titanium X Sport Engines: Petrol

- 1.6 EcoBoost 150 PS (110 kW) 4x2
- 1.6 EcoBoost 182 PS (134 kW) 4x4

Diesel

- 2.0 Duratorq TDCi 140 PS (103 kW) 4x2
- 2.0 Duratorq TDCi 163 PS (120 kW)
 4x4

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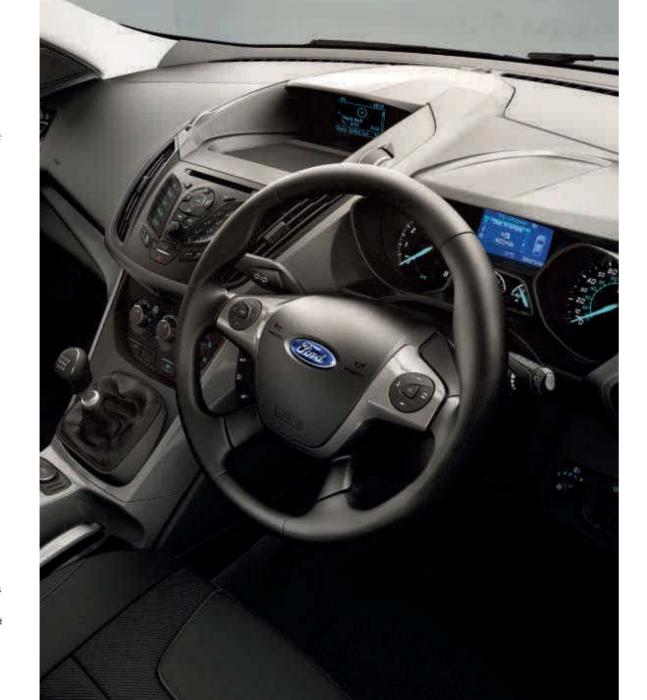
Zetec

Key interior features

- Ford DAB Stereo radio/CD audio system with remote audio controls and six speakers
- Ford SYNC with Emergency Assistance and audible text messaging*
- Cruise control with adjustable speed limiter
- Ford Thatcham category 1 alarm
- Manual air conditioning
- Sports-style front seats with fabric trim
- Leather-trimmed steering wheel with height- and reach-adjustable steering column
- Ford Power Starter Button
- Electrically-operated front and rear windows with global opening and one-touch lowering/closing on the driver's side
- Intelligent Protection System (IPS)
- Driver's knee airbag
- ISOFIX child seat mounting points on outer rear seats
- Anti-lock brakes (ABS) with electronic brake-force distribution (EBD), Electronic Stability Control (ESC) including Trailer Stability Function and Hill Start Assist
- Emergency Brake Warning
- Front floor mats
- Reach and rake adjustable steering column
- High resolution colour instrument display screen (available on AWD models only)

*Ford Emergency Assistance operates in over 30 European countries. This feature works when paired with a compatible connected mobile phone that is with you when an airbag is deployed (excludes knee airbags) or a sensor that registers a crash deactivates the fuel pump. Text function and Emergency Assistance are not supported by all European languages.

See www.ford.co.uk for latest information.



Titanium

Key interior features additional to Zetec

- Sports-style front seats with partial leather trim
- Automatic dimming rear view mirror
- Sony DAB radio/CD Audio system with remote audio controls, MP3 compatible, AUX connection for external music devices and nine premium speakers
- High resolution colour instrument display screen
- Dual-zone Electronic Air Temperature Control (DEATC) air conditioning and second row air vents
- Premium centre console with sliding armrest, large stowage bin and 12-volt accessory power socket
- Leather-trimmed gearshift knob
- Front, brushed stainless steel scuff plates





Titanium X

Key interior features additional to Titanium

- Torino leather trim with variable heated front seats
- 10 way power operated drivers seat with 6 way manual passenger seat
- Panorama opening roof with power sunblind
- Deflation detection system

Titanium X Sport

Key interior features

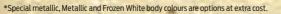
 Sony DAB Audio radio/CD Navigation system with rear-view camera, remote audio controls, MP3 compatible, AUX connection for external music devices

(Image shown is Titanium X Sport, featuring Sony DABAudio radio/CD Navigation system with rear-view camera)

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We chose Ginger Ale. Which one will you choose?

New Ford Kuga owes its beautiful and durable exterior to a special multi-stage painting process. From the wax-injected steel body sections to the water-based top coat, new materials and application processes ensure it's not only virtually solvent-free, but will retain its good looks for many years to come.



^{*}Special metallic, Metallic and Frozen White body colours are options at extra cost.

The Ford Kuga is covered by the Ford Perforation Warranty for 12 years from the date of first registration. Subject to terms and





















Note The car images used are to illustrate body colours only and may not reflect current specification. Colours and trims reproduced within this brochure may vary from the actual colours, due to the limitations of the printing processes used.

A feel for comfort.

Individual full leather seats

Exclusive Capretto leather seats with grey stitching further elevate Kuga's stunning interior. Sports-style front seats include a seatback table, heated cushion and seatback, plus 10-way power operated driver's seat adjustment for outstanding comfort and support.

(Option on Titanium X and Titanium X Sport)

*Special metallic, Metallic, Frozen White (body colours) and Capretto leather trim are options at extra cost.



1. Zetec

Seat insert: Vector in Charcoal Black Seat bolster: Lux in Charcoal Black

2. Titanium

Seat insert: Vector in Charcoal Black Seat bolster: Torino leather in Charcoal Black

3. Titanium X and Titanium X Sport

Seat insert: Torino leather in Charcoal Black*
Seat bolster: Torino leather in Charcoal Black*







4. Titanium X and Titanium X Sport (Option)

Charcoal Black fine grain Capretto leather on seat cushions, bolsters and backrests, in combination with Charcoal Black Venezia 'basket weave' embossed leather.*





Wheels



17" 5-spoke alloy wheel (standard on Zetec)



17" 9x2-spoke alloy wheel with 'luster-nickel' finish (standard on Titanium and available as an accessory) Part number 1816698



18" 5-spoke alloy wheel with 'luster-nickel' finish (option on Titanium and available as an accessory) Part number 1816699



18" 5x2-spoke Sparkle Silver/machined alloy wheel (standard on Titanium X and available as an accessory) Part number 1816700



19" 5x2 Y-spoke alloy wheel with 'luster-nickel' finish (option on Titanium & Titanium X)



19" 5-spoke 'propeller'-style machined alloy wheel in Sparkle Silver (standard on Titanium X Sport and available as an accessory) Part number 1806735

	Zetec	Titanium	Titanium	Titanium Sport
Wheel availability				
Spare Wheel – Mini steel	•	•	•	•
Locking wheels nuts – (only with alloy wheels)	•	•	•	•
Alloy – 17"x7½", 5-spoke – (Fitted with 235/55 tyres*)	•	-	-	-
Alloy – 17"x7½", 9x2-spoke – (Fitted with 235/55 tyres*)	_	•	-	-
Alloy – 18"x7½", 5-spoke – (Fitted with 235/50 tyres*)	0	0	•	-
Alloy – 19"x8", 5x2 Y spoke – (Fitted with 235/45 tyres*)	-	0	0	-
Alloy – 19"x8", 5x2-spoke – (Fitted with 235/45 tyres*)	-	-	_	•

 ^{■ =} Standard, ○ = Optional, at extra cost, □ = Part of option pack, at extra cost.

Note: The 19" & 18" wheels available on the Ford Kuga are designed to deliver more sporting driving characteristics and a firmer ride quality compared to standard 17" wheels.



Emergency Brake Assist

Designed to prepare the brakes to facilitate full braking performance by increasing pressure within the brake system. (Standard)

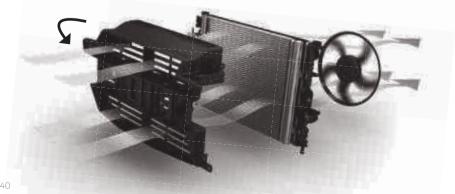
Deflation Detection System

Designed to alert you if a tyre's pressure is too low, such as in the case of a puncture.
(Standard on Titanium X Sport and Titanium X, option on Titanium)

Opposite page 19" 5x2-spoke alloy wheel with 'luster-nickel' finish (option on Titanium and Titanium X)

^{*}The wheel you choose will be fitted with the tyre size noted, but unfortunately we cannot offer a choice of tyre by manufacturer.

5% reduction in aerodynamic drag.



Detachable tow bar (includes 13-pin electrical kit with Permanent Power Supply)

Active Grille Shutter system

To reduce wind resistance, selected Kuga models feature an Active Grille Shutter system that automatically opens and closes to control the amount of cooling air entering the engine compartment. The result? Faster engine warm-up times and up to 5% reduction in aerodynamic drag for better fuel economy. (Standard on 1.6 EcoBoost and 2.0 Duratorq TDCi engines with manual transmission)

Exterior features	Zetec	Titanium	Titanium X	Titanium X Sport
Exterior convenience features				
Ford Easy-Fuel capless refuelling system	•	•	•	•
Headlights – Automatic on/off – (includes automatic wipers with rain sensor and auto-dimming rear-view mirror)		•	•	•
Day running lights – (LED on Titanium X and Titanium X Sport)	•	•	•	•
Headlights – Halogen	•	•	-	
Headlights – Bi-Xenon – with automatic levelling and jet wash	-	-	•	•
Headlight washer jets	-	-	•	•
Panorama roof – with power opening sunroof	-		•	•
Power tailgate – Button and key-fob operated	-		•	•
Rear lights with LED technology	-	-	•	•
Tailgate wash/wipe	•	•	•	•
Front Windscreen Wipers – Standard with 6-speed interval settings	•	-	_	_
Automatic Front Windscreen Wipers – Automatic with rain sensor (includes auto-dimming rear-view mirror and automatic headlights)		•	•	•
Parking distance sensors – Rear	0	0	0	•
'Quickclear' Heated Front Windscreen – with heated windscreen washer jets	•	•	•	•
Bodystyling pack				
Sports Bodystyling kit – Front-, rear- and side-skirts, front and rear skid plate in Moondust Silver, body colour claddings, front and rear wheel arch extensions	-	-	-	•
Option packs				
Ford KeyFree System with 'Hands-free' power tailgate	-	0	0	0

0

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0

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Appearance Pack – Aluminium-finish roof rails and rear privacy glass

and auto wipers on Zetec)

Family Pack – Remote/powered child proof rear door locks and power converter (230V - 150W)

Note: The 19" & 18" wheels available on the Ford Kuga are designed to deliver more sporting driving characteristics and a firmer ride quality compared to standard 17" wheels.

Driver Assistance Pack - Blind Spot Information System, Lane Keeping Aid, Active City Stop, Auto High Beam Control, Traffic Sign Recognition and Driver Alert (includes auto headlights

Convenience Pack – Electric, heated and power-foldable door mirrors with puddle lights and Active Park Assist, including front and rear parking sensors

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 ^{■ =} Standard, ○ = Optional, at extra cost, □ = Part of option pack, at extra cost.

^{*}The wheel you choose will be fitted with the tyre size noted, but unfortunately we cannot offer a choice of tyre by manufacturer.

Interior features

Interior features	Si Si	min	nium X	Titanium X Sport
	Zetec	Titaniu	Tita	Tita Spo
Interior design features				
Door lever – Chrome finish	•	•	•	•
Floor mats – Front	•	•	•	•
Floor mats – Front and rear, velour mats	-	•	•	•
Gearshift knob – PU with black insert and aluminium-finish ring	•	-	-	_
Leather Gearshift knob – Leather-trimmed with black insert and aluminium-finish ring	-	•	•	•
Scuff plates – Front, brushed stainless steel with edged 'Kuga' logo	-	•	•	•
Steering wheel – 4-spoke – leather-trimmed with silver accents and grey stitching	•	•	•	•
Steering column – Rake- and reach-adjustable	•	•	•	•

Intelligent All-Wheel Drive (AWD) system

Ford Kuga's Intelligent All-Wheel Drive system continually monitors your driving environment, optimising traction whatever the surface, to direct power to the wheels that need it most. A special display on the cluster panel shows the split to keep you informed about conditions beneath each wheel.



Interior features

Air conditioning with Climate Control – Dual Zone Electronic Automatic Temperature Control (DEATC) and second row air vents	-	•	•	•
Air conditioning – Manual control	•	_	_	_
Climate control				
Sony DAB Radio/CD audio and navigation system with rear view camera – 5" TFT screen, integrated control panel, remote audio controls, MP3 compatible, external AUX connection for external music devices, USB connectivity port with iPod® functionality, navigation data on SD card, Ford SYNC – includes Emergency Assistance**, USB & Privacy Mode, nine premium speakers (five front, four rear)	_	0	0	•
Sony DAB Radio/CD audio system – with 4.2" TFT screen, integrated control panel, remote audio controls, MP3 compatible, external AUX connection for external music devices, USB connectivity port with iPod® functionality, Ford SYNC – includes Emergency Assistance**, Bluetooth and Voice control and audible text messaging, USB & Privacy Mode, nine premium speakers (five front, four rear)	-	•	•	-
Ford DAB Radio/CD audio and navigation system – with 5" TFT screen, integrated control panel, remote radio controls, MP3 compatible, external AUX connection for external music devices, USB connectivity port with iPod® functionality, navigation data on SD card, Ford SYNC – includes Emergency Assistance**, Bluetooth and Voice control and audible text messaging, USB & Privacy Mode, six speakers (four front, two rear)	0	_		_
Ford DAB Radio/CD audio system – with 3.5" dot-matrix display, integrated control panel, remote audio controls, MP3 compatible, external AUX connection for external music devices, USB connectivity port with iPod® functionality, Ford SYNC – includes Emergency Assistance**, Bluetooth and Voice control and audible text messaging, USB & Privacy Mode, six speakers (four front, two rear) (This audio system is standard in Kuga Zetec's built from May 2013 onwards. Please refer to your Ford dealership for full details of availability).	•	-	-	-
Audio and communication systems				
interior reatores	Zetec	Titanium	Titanium	Titanium

■ = Standard, ○ = Optional, at extra cost, □ = Part of option pack, at extra cost.

**Ford Emergency Assistance operates in over 30 European countries. This feature works when paired with a compatible connected mobile phone that is with you when an airbag is deployed (excludes knee airbag) or a sensor that registers a crash deactivates the fuel pump. Text function and Emergency Assistance not supported by all European languages. See www.ford.co.uk for latest information. The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Ford Motor Company Limited and its associated companies is under licence. Other trademarks and trade names are those of their respective owners.

Touch zones

Ford Kuga's stunning design continues inside, with soft-touch surfaces, leather and polished metal detailing giving a luxurious, precision feel. Everything is there for a reason: to provide the highest level of refinement.

Audio technology

A choice of superb audio, navigation and entertainment systems, with built-in connectivity for your gadgets, lets you fill your Ford Kuga with your favourite music and connect to the outside world.





High-performance speakers

Kuga's high-performance audio speakers are designed and precisely positioned for outstanding sound quality. Speaker units in the front doors combine with the instrument panel-mounted centre speaker to create an impressive three-way system. Powerful rear speakers add to the rich sound performance and help to create a balanced virtual 'sound stage' inside the cabin.



Listening scenario 1 – All optimisation

Enjoy improved sound reproduction courtesy of the Sony audio system's advanced digital signal processor (DSP). By selecting the 'all optimisation' setting, DSP elevates the listening experience for everyone in the car, no matter where they are sitting.



Listening scenario 2 – Driver optimisation

For superior sound reproduction when driving alone, simply select the 'driver optimisation' setting. This uses digital time delays to compensate for the distance between each speaker and the driver. Effectively, DSP adds a tiny delay into the sound transmission from the speaker closest to the driver, so the sound you hear is more natural and lifelike.





Interior features

	Zetec	Titanii	Titanii	Titanii Sport
Interior convenience features				
Ford Power Starter Button	•	•	•	•
Cruise control – including Adjustable Speed Limiter	•	•	•	•
Centre console – Includes stowage tray, bottle/can holder, CD stowage and front and rear 12 V power point	•	-	-	_
Adaptive cruise control including Speed Limiter	-	0	0	0
Centre console – Includes stowage tray, bottle/can holder, CD stowage, front and rear 12 V power point and 2nd row air vents	-	•	•	•
Courtesy light – Front, and rear centre, LED overhead style with theatre-style dimming and delay with rear map lights, variable dimming of instrument cluster	•	•	•	•
Courtesy light – Footwell area	•	•	•	•
Gear Shift indicator – (only available on manual transmissions)	•	•	•	•
Accessory power socket (12V)	•	•	•	•
Rear-view mirror – Auto-dimming (included with automatic headlights)		•	•	•
Variable dimming of instrument cluster and radio screen display	•	•	•	•
Windows – Electric front and rear with one-touch lowering/closing on driver's side, and global opening	•	•	•	•
Power converter – 230V pulse charge type, limited to 150W				

■ = Standard, ○ = Optional, at extra cost, □ = Part of option pack, at extra cost.

Bright ideas in lighting.

Illuminate the ground adjacent to the door entry area when a door is opened (Standard on Titanium X Sport and wiithin the optional Convenience Pack including power folding mirrors)

Illuminated entry

Additional courtesy lighting system that illuminates the footwell area and switches on the interior lights when the car is unlocked.

Theatre dimming

Gradually dims the interior courtesy lights for a comfortable and more refined atmosphere.

Interior lighting

Includes a header-mounted courtesy light, front reading lights and a vanity mirror light.





LED Interior lighting

Kuga's LED interior lighting activates for your convenience when the vehicle is unlocked and the doors opened.

Bright LED lighting provides crisp visibility of the interior cabin – ideal for map reading or getting ready for the journey

Aerodynamic-shaped aluminium profiles, for all attachments such as roof boxes. bike carriers, ski racks, etc. (Accessory)

Thule® roof bike carrier+

Carries bikes with up to 80 mm diameter frame. Shown with Ford Lifestyle Collection Kuga bike. (Accessory)

Tow bar, detachable

n electrical connector kit (option and ssory). Also available as a fixed tow



+Item covered by third party supplier's warranty, please see back cover for details.

Interior features	Zetec	Titanium	Titanium X	Titanium X Sport
Seats				
Front seats – Sports-style, fabric trim	•	-	-	-
Front seats – Sports-style, partial leather trim	-	•	-	-
Torino Leather trimmed seats – Sports-style front seats with variable heated seat cushion and seatback, seatback tray tables, 10 way powered drivers seat and 6 way manual passenger seat	-	-	•	•
Capretto Premium Leather seats – Front seats with seatback tray tables, variable heated seat cushion and seatback (5 variable temperature settings) with 10 way powered drivers seat and 6 way manual passenger seat	-	-	0	0
Front seat – Driver's manual lumbar support adjustment	-	•	•	•
Front seat – Driver's manual height, fore/aft and recline adjustment	•	•	•	•
Front seat – Passenger's fore/aft and recline adjustment	•	•	•	•
Heated Front seats – cushion and seatback, with 5 variable temperature settings - standard with Torino leather and Capretto premium leather seats	-	-	•	•
Front seats – Seatback map pockets	•	•	•	•
Front seats – 4-way front head restraint up/down	•	•	•	•
Rear seat – 60:40 split folding seat back and cushion with multi-step recline function	•	•	•	•
Rear seat – Folding centre armrest, with two integrated cup holders and flip-up stowage	-	•	•	•

7.5% aerodynamic improvement.

Aerodynamic performance

Ford Kuga is now more wind-cheating than ever. Its dynamic profile and an enhanced aerodynamics package, including new door and window seals, result in more efficient airflow. Even the Active Grille Shutter System*, when fully closed, can improve aerodynamic performance by around 5% alone.

- *Standard on 1.6 EcoBoost and 2.0 Duratorq TDCi engines with manual transmission.

Interior features

	Zetec	Titan	Titan	Titan Spor
Loadspace				
Accessory power socket (12V) in luggage compartment	•	•	•	•
Flat load floor	•	•	•	•
Tie-down hooks	•	•	•	•
Tonneau cover	•	•	•	•

■ = Standard. ○ = Optional. at extra cost. □ = Part of option pack, at extra cost.

Hands-free power tailgate.

Ford Key-free system with Hands-free power tailgate

The Ford Key-Free System is a keyless entry system that lets you lock and unlock your car, without taking your key out of your pocket or bag. You'll also get a kick out of new Kuga's handsfree power tailgate. Simply make a gentle kicking motion under the centre of the rear bumper and the tailgate will open or close without you having to fumble for your key. Motion-sensing technology, similar to that used in video games, is designed so the tailgate only operates when you want it to. It can even tell the difference between your foot and a ball bouncing under the bumper. (Option on Titanium, Titanium X and Titanium X Sport)

Power tailgate

Sleek headlight design.

2. Aerodynamic door mirrors.

Loading is straightforward with new Kuga's power tailgate. Open or close it using the remote key fob, tailgate handle button or facia-mounted switch. The tailgate can be stopped at any point, and will automatically stop if it detects an obstruction. It also and features an opening height adjustment that can be programmed for situations where there is a height restriction. (Standard on Titanium X and Titanium X Sport)



Intelligent Protection System (IPS) (IPS) (IPS)

Ford Kuga's advanced Intelligent Protection System (IPS)¹⁾ uses a range of sophisticated technologies that are designed to help keep you protected, including an ultrahigh strength steel safety cage¹⁾, Electronic Stability Control (ESC) and front and curtain airbags¹⁾.

The Ford Kuga IPS¹⁾ includes:

- 1. Driver's and front passenger's airbags*1)
- 2. Driver's and front passenger's side impact airbags¹⁾
- 3. Side curtain airbags for front and rear seats¹⁾
- 4. Driver's inflatable knee airbag¹⁾
- 5. Collapsible steering column and pedals for optimised 10. Electronic Stability Control "with anti-lock brakes", protection of driver's legs and feet
- 6. Robust computer-optimised body structure with ultra-rigid safety cell¹⁾ and crumple zones
- 7. Pre-tensioners¹⁾, load-limiting retractors and heightadjustable mounts on front seat belts
- 8. Anti-submarining seat bases
- 9. ISOFIX fixing points for child seats on rear outer seats¹⁾
- electronic brake-force distribution¹⁾ and Emergency Brake Assist¹⁾
- 11. Emergency Brake Warning²⁾ automatic flashing of brake lights under heavy braking until the vehicle comes to a standstill, then the hazard warning lights are activated
- 12. Optional Active City Stop¹⁾
- 13. Roll Stability Control¹⁾ (standard on Titanium, Titanium X and Titanium X Sport, not available on Zetec)

Safety, security and driver assistance

	Zetec	Titaniun	Titaniun	Titaniun Sport
Safety and driver assistance				
Intelligent Protection System (IPS) ¹	•	•	•	•
Anti-lock brakes (ABS)' – with Electronic Stability Programme (ESP) includes Trailer Stability Function and Hill Start Assist	•		-	-
Anti-lock brakes (ABS)1 – with Electronic Stability Programme (ESP) includes Trailer Stability Function and Hill Start Assist with Roll Stability Control	-	•	•	•
Emergency Brake Warning ² – (automatic flashing of brake lights under heavy braking until the vehicle comes to a standstill, at which point the hazard warning lights deactivate)	•	•	•	•
Airbags' – Driver's and front passenger's*	•	•	•	•
Airbags' – Knee (driver only)	•	•	•	•
Airbags' – Front side impact	•	•	•	•
Airbags' – Curtain airbag (front and rear)	•	•	•	•
Deflation Detection System (DDS) ¹	-	0	•	•
Seats ¹ – ISOFIX mounting provision for child seats (rear outer seats only)	•	•	•	•
Airbags ¹ – Front passenger's de-activation switch (Dealer-fit option)				
Active City Stop ¹				

■ = Standard. ○ = Optional, at extra cost. □ = Part of option pack at extra cost.

• = Note: A rear-facing child seat should never be placed in the front passenger seat, when the Ford vehicle is equipped with an operational front passenger's airbag. The safest place for children is properly restrained on the rear seat. 1 = Safety feature, 2 = Driver Assistance feature.

5,000 virtual and real-world crash tests.

Smarter engineering for greater peace of mind

With 5,000 crash tests to its name – in both the real and virtual worlds – the all-new Ford Kuga is designed to keep its occupants as safe as possible. Outstanding protection begins in the stiff body structure, with increased levels of high-strength and ultra-high-strength steel. This is further complemented by a range of safety innovations, including a full array of airbags, plus advanced chassis and braking technology.

Note: *A rear-facing child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with an operational front passenger's airbag. The safest place for children is properly restrained on the rear seat. *Front passenger's airbag deactivation switch" is available as a Dealer-fitted option. 'Safety feature "Driver assistance feature "Uses sensors.

Smart technology

The all-new Ford Kuga comes with an impressive list of technologies, designed to make life easier for you and those around you.

1. Traffic Sign Recognition®

Designed to automatically read standard format road-speed signs and display the posted speed limit in the HMI-enhanced cluster. (Included as part of the optional Driver Assistance Pack)

2 Adaptive Cruise Control®

Helps maintain a preset gap between Ford Kuga and the vehicle ahead. If the vehicle in front slows down, the system decelerates. When the gap widens, Ford Kuga returns to your desired speed. (Option)

Active City Stop^{∅#}

Designed to sense potential low-speed collisions and can apply the brakes if you don't react in time. (Included as part of the optional Drivers Assistance Pack)

4. Blind Spot Information System®†

As another vehicle – a car, van or lorry – enters your blind spot, it is designed to alert you with a discreet warning light built into the door mirrors.

(Included as part of the optional Driver Assstance Pack)

5. Lane Keeping Alert®

Designed to recognise when you approach lane markings without using the indicator, and alert you with vibrations through the steering wheel. (Included as part of the optional Driver Assistance Pack)

6. Lane Keeping Aid®#

If the system detects that an unintentional lane change is likely to occur, it is designed to apply a steering torque back towards the lane you were in.

7. Reversing camera®

Select reverse gear and the rear-view camera in the navigation display allows you to see objects behind your car. (Included standard on Titanium X Sport and part of the optional Sony DAB Navigation system)

8. Active Park Assist®†

Ultrasonic sensors confirm whether the gap is large enough to park in and the steering is then automatically controlled while you operate the pedals. (Included as part of the optional Convenience Pack and standard on Titanium X Sport)





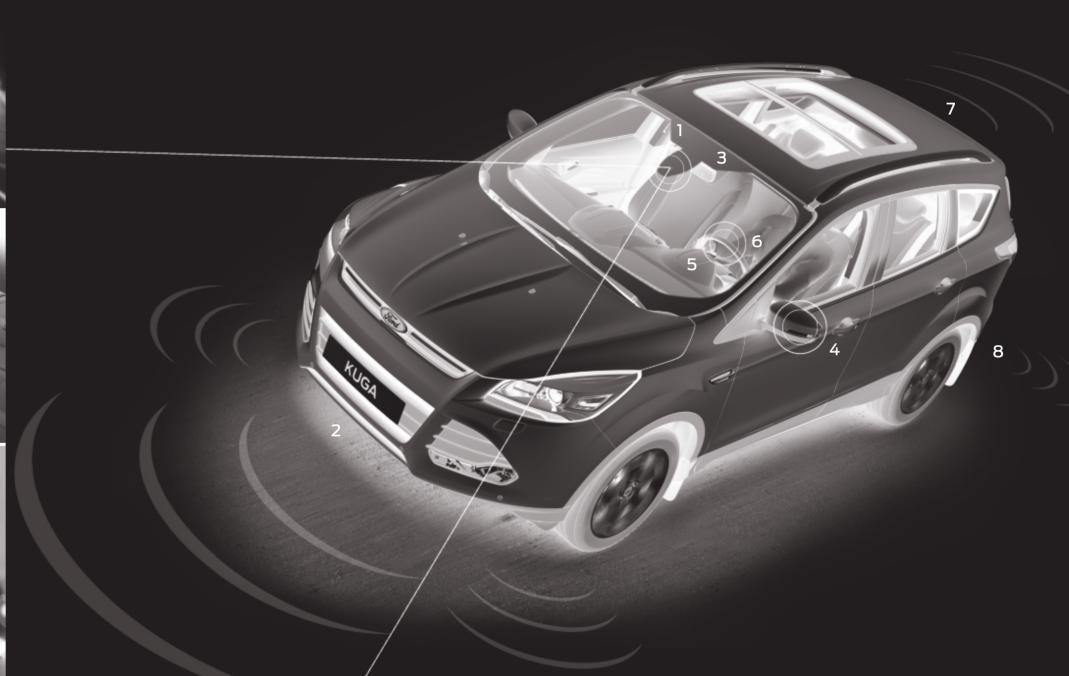




*Designed to operate at speeds below 19 mph.

†Designed to operate at speeds above 6 mph.

"Operates at speeds over 40 mph on multi-lane roads with clearly visible lane markings.



Safety, security and driver assistance

Sarcty, Secontly and arriver assistance	Zetec	Titanium	Titanium	Titanium Sport
Security				
Child locks – Manually adjustable child proof rear door locks	•	•	•	•
Child locks – Remote/powered child proof rear door locks – available as part of the optional Family Pack				
Remote central/double locking	•	•	•	•
Thatcham Category 1 perimeter and volume sensing alarm	•	•	•	•

- = Standard, = Optional, at extra cost, □ = Part of option pack at extra cost.
- = Note: A rear-facing child seat should never be placed in the front passenger seat, when the Ford vehicle is equipped with an operational front passenger's airbag. The safest place for children is properly restrained on the rear seat.
- 1 = Safety feature, 2 = Driver Assistance feature.

20% reduction in perceived road noise.

Quieter by design

From its aerodynamic new door mirrors to its stiffer door frames, new seals and thicker glass, Ford Kuga prefers to keep things quiet. Upgraded chassis components help to suppress vibration. While expandable foam-filled lower body pillars are designed to keep out unwanted road and powertrain noise.



Upgraded chassis components

Kuga's lightened and stiffened MacPherson strut front suspension helps to reduce the car's unsprung mass and decrease road noise.

Front hydrobushes

Lower control arms feature hydrobushes, which dampen vibrations from the road wheels and help improve steering control.

Front shock absorbers

Special shock absorber valving system provides excellent ride comfort while maintaining body control.

Mechanical features

Weenanieat reatores	Zetec	Titanium		Titanium Ti	Titanium Sport
Steering					
Electric Power-Assisted Steering (EPAS)	•	•	•	•	•
Suspension					
Front – Independent with MacPherson struts and anti-roll bar	•	•	•	•	•
Rear – Independent Control Blade multi-link system and anti-roll bar	•	•	,	•	•
Intelligent All Wheel Drive (AWD) System – Standard on all AWD models only	•	•	, (•	•
Technology					
Smart Regenerative Charging	•	•	, (•	•
Auto Start-Stop system (standard on 1.6 150PS EcoBoost with manual transmission only)	•	•	•	•	•

■ = Standard, ○ = Optional, at extra cost.

Electric power-assisted steering.

Electric power-assisted steering

Kuga's electric power-assisted steering (EPAS) only uses energy when the steering wheel is turned. So on straight roads, it helps to save power and fuel. (Standard)

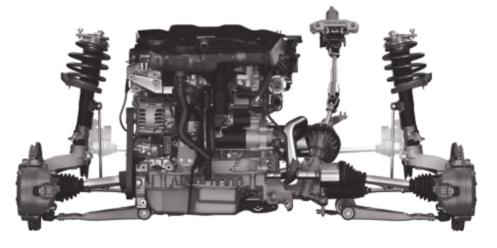
Torque Vectoring Control®

Designed to improve traction, roadholding and agility when cornering by continuously adjusting the engine torque distributed to each front wheel to match the amount of grip each has available. The result is a more rewarding driving experience. (Standard)

Enhanced Dynamic Cornering Control[®] (eDCC)

Improves agility and helps to make the car feel more responsive by balancing the distribution of engine torque between the two front wheels and the front and rear axles.

[®]Uses sensors.



Fuel, performance and emission												
a.					E ()	20	Fuel consun	nption MPG (l	-	Performano	*_	
	Euro Stage	Trans	DriveLine	Maximum Power PS (KW)	Torque Nm (Nm with overboost)	CO ₂ emissions	Urban	Extra Urban	Combined	Max. speed (mph)	0-62 mph (secs)	31-62 mph [;] (secs)
5 Door SUV												
1.6 EcoBoost (150 PS (110 kW))	Euro Stage V	Мб	4x2	150 (110)	240	154	34.0 (8.3)	50.4 (5.6)	42.8 (6.6)	121	9.7	9.3
1.6 EcoBoost (182 PS (134 kW))	Euro Stage V	A6	4x4	182 (134)	240	179	27.7 (10.2)	44.8 (6.3)	36.7 (7.7)	124	9.7	n/a
2.0 Duratorq TDCi (140 PS (103 kW))	Euro Stage V + DPF	Мб	4x2	140 (103)	320	139	44.8 (6.3)	60.1 (4.7)	53.3 (5.3)	118	10.6	9.2
2.0 Duratorq TDCi (140 PS (103 kW))	Euro Stage V + DPF	Мб	4x4	140 (103)	320	154	39.2 (7.2)	55.4 (5.1)	47.9 (5.9)	117	10.7	9.1
2.0 Duratorq TDCi (140 PS (103 kW))	Euro Stage V + DPF	MPS6	4x4	140 (103)	320	162	38.2 (7.4)	51.4 (5.5)	45.6 (6.2)	116	11.2	n/a
2.0 Duratorq TDCi (163 PS (120 kW))	Euro Stage V + DPF	Мб	4x4	163 (120)	340	154	39.2 (7.2)	55.4 (5.1)	47.9 (5.9)	123	9.9	8.5
2.0 Duratorq TDCi (163 PS (120 kW))	Euro Stage V + DPF	MPS6	4x4	163 (120)	340	162	38.2 (7.4)	51.4 (5.5)	45.6 (6.2)	122	10.4	n/a

*In 4th gear. *Ford test figures. *OThe declared fuel consumptions and CO2 emissions are measured according to the technical requirements and specifications of European Directive 80/1268/EEC or the European Regulation (EC) 715/2007 amended by (EC) 692/2008 as last amended. Fuel consumption and CO2 emissions are specified for a vehicle type and not for a single car. The applied standard test procedure enables comparisons between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors are very important in determining a car's fuel consumption and CO2 emissions. CO2 is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO2 emissions which contain data for all new passenger car models is available at any point of sale free of charge or can be downloaded from http://carfueldata.dft.gov.uk/

M6 = 6-Speed PowerShift Automatic, A6 = 6-Speed Automatic. DPF = Diesel particulate filter.

BP Ultimate can boost power and acceleration, lower exhaust emissions and improve fuel economy, compared with ordinary fuels. BP Ultimate can boost power and acceleration, lower exhaust emissions and improve fuel economy, compared with ordinary fuels.

42.8 mpg.

Ford EcoBoost. The small engine that thinks big

With direct petrol injection, turbocharging and Auto-Start-Stop*, award-winning Ford EcoBoost engines deliver the performance expected of a larger engine, with outstanding fuel economy. For example, Ford Kuga's pioneering new 1.6 EcoBoost engine develops 150 PS (110 kW), yet achieves a combined fuel consumption of 42.8 mpg*, with CO₂ emissions of only 154 arkm*.

 $* For d\ testing\ figures\ using\ a\ 1.6\ 150 PS\ EcoBoost\ with\ 6-speed\ manual\ transmission.$





Lower emissions. Less expense.

2.0 Duratorq TDCi engine

Ford Kuga's acclaimed 140 PS (103 kW) 2.0 Duratorq TDCi diesel engine has been praised for its refinement, responsiveness and efficiency – the front-wheel drive version produces just 139 g/km of CO₂. A 163 PS (120 kW) version offers even more spirited performance.

Auto-Start-Stop

When your car is idling at a standstill, the engine automatically shuts down to save fuel consumption. When you want to drive off, the engine immediately restarts. (Available on 1.6 150PS EcoBoost engine)

Smart Regenerative Charging

Saves fuel where possible by charging the battery only when you're not pressing the accelerator pedal. (Standard)

Gear Shift Indicator

Advises you when to change gear, helping you to use less fuel and to encourage a smoother driving style. (Standard, manual transmission only)

Ford EcoMode driver information system

This smart software monitors your driving style and displays its impact on the car's fuel economy. Floor the throttle and you'll receive a low score; drive efficiently and you'll be rewarded with a high score – and reduced running costs. (Standard)

Weights and loads

	Euro Stage	Kerbweight (kg) [#]	Gross Vehicle Mass (kg)	Gross Train Mass (kg)	Max. Towable Mass (braked) (kg	Max. towable Mass (unbraked) (
5 Door SUV						
1.6 EcoBoost (150 PS (110 kW)), Durashift 6-speed manual, 4x2	Euro Stage V	1580	2100	4100	2000	750
1.6 EcoBoost (182 PS (134 kW)), Durashift 6-speed auto, 4x4	Euro Stage V	1682	2200	3500	1300	750
2.0 Duratorq TDCi (140 PS (103 kW)), Durashift 6-speed manual, 4x2	Euro Stage V + DPF	1605	2250	4050	1800	750
2.0 Duratorq TDCi (140 PS (103 kW)), Durashift 6-speed manual, 4x4	Euro Stage V + DPF	1692	2250	4350	2100	750
2.0 Duratorq TDCi (140 PS (103 kW)), PowerShift 6-speed auto, 4x4	Euro Stage V + DPF	1707	2230	4330	2100	750
2.0 Duratorq TDCi (163 PS (120 kW)), Durashift 6-speed manual, 4x4	Euro Stage V + DPF	1692	2250	4350	2100	750
2.0 Duratorq TDCi (163 PS (120 kW)), PowerShift 6-speed auto, 4x4	Euro Stage V + DPF	1707	2230	4330	2100	750

*Represents the lightest kerbweight assuming driver at 75 kg, full fluid levels and 90% fuel levels, subject to manufacturing tolerances and options, etc., fitted.

Towing limits quoted represent the maximum towing ability of the vehicle at its Gross Vehicle Mass to restart on a 12 per cent gradient at sea level. The performance and economy of all models will be reduced when used for towing. Tongue load is a maximum of 100kg on all models. Gross Train Mass includes trailer weight.

Total loadspace increased by more than 200 litres.

Adjustable load floor in luggage compartment

With five seated in comfort, Ford Kuga's luggage compartment floor can be set low to create a deeper 406-litre space. Or in two-seat mode, set it higher to create a flat load area and 1,603-litre capacity with a hidden compartment below.

Easy-fold rear seats

Ford Kuga's 60:40 split rear seatbacks fold flat in a simple, one-hand operation. (Standard)







Choose

Use the form opposite to specify your new car right down to the wheels, audio, options and accessories, then take it to your Ford Dealer.

You can also specify your new car online using the Ford Configurator. It lets you instantly see what your car will look like – inside and out – from multiple angles. And a tally of your choices and their prices helps you keep to your budget. Visit www.ford.co.uk/SBE/ConfigureYourVehicle

Finance

When it comes to financing your car, our size and expertise means we're well placed to provide you with a wide range of finance products.

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When you drive away in your new car, we're with you all the way. Ford has the largest authorised service network in the UK to help you keep your car in the best condition.

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Bodystyle:	Series:
Engine:	
Transmission:	
Colour:	
Trim:	
Wheels:	
Audio:	
Options:	
Option Packs:	
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Finance:	

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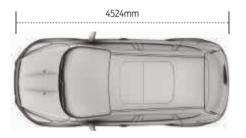
Model	Zete	Titar	X X		X Sp X Sp	
Trim	Vector cloth in Charcoal Black	Partial leather with Vector cloth in Charcoal Black	Torino leather in Charcoal Black	Capretto / Basketweave premium leather in Charcoal Black with Grey stitching*	Torino leather in Charcoal Black	Capretto / Basketweave premium leather in Charcoal Black with Grey stitching*
Seat bolster trim and colour	Lux in Charcoal Black	Torino leather in Charcoal Black	Torino leather in Charcoal Black	Capretto/Basketweave premium leather in Charcoal Black with Grey stitching	Torino leather in Charcoal Black	Capretto/Basketweave premium leather in Charcoal Black with Grey stitching
Upper instrument panel/ Environment colour	Charcoal Black/ Charcoal Black	Charcoal Black/ Charcoal Black	Charcoal Black/ Charcoal Black	Charcoal Black/ Charcoal Black	Charcoal Black/ Charcoal Black	Charcoal Black/ Charcoal Black
Solid						
Blazer Blue	•	•	•	0	•	0
Frozen White	0	0	0	0	0	0
Race Red	•	•	•	0	•	0
Metallic						
Burnished Glow	0	0	0	0	0	0
Ginger Ale	0	0	0	0	0	0
White Platinium Metallic	0	0	0	0	0	0
Deep Impact Blue	0	0	0	0	0	0
Moondust Silver	0	0	0	0	0	0
Panther Black	0	0	0	0	0	0
Sterling Grev	0	0	0	0	0	0

■ = Available, ○ = Option at extra cost.

Colour and trim

Dimensions	5 Door SUV
Overall length (mm)	4524/4549**
Overall width with/without mirrors (mm)	2077/1838/1856**
Overall height without/with roof carrier system (unladen) (mm)	1689/1703*
Overall height without/with roof rails (unladen) (mm)	1689/1703
Turning circle – kerb to kerb (m)	11.1
Luggage capacity (litres)	
5-seat mode (laden to package tray) (with mini spare)	406
2-seat mode (laden to roof) (with mini spare)	1603
Fuel tank capacity (litres)	
Petrol	60
Diesel	60

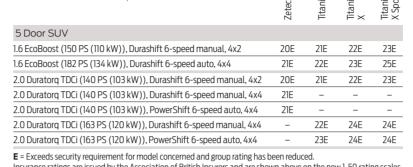
[†]Measured in accordance with ISO 3832. Dimensions may vary dependent on the model and equipment fitted. *Overall height on AWD with/without roof-rails is 1705/1691mm. **Titanium X Sport series with Body-styling kit











Insurance ratings are issued by the Association of British Insurers and are shown above on the new 1-50 rating scales.

Ford Warranty and Servicing Plans

Tora Transity and Servicing Flans	5 Door SUV
3-years/60,000 miles* Ford Protect Classic Plan Warranty	•
1-year/unlimited miles* Ford Assistance Roadside Cover (UK and Europe)	•
2-years/2 services* or 3-years/3 services* Protect Premium Plan, including scheduled servicing and extended Ford Assistance	0
1-year/unlimited miles* Paint Warranty	•
12-year/unlimited miles* Perforation Warranty	•

■ = Standard, ○ = Optional, at extra cost.

*From the date of first registration. Subject to terms and conditions.

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The Government fuel figures do not express or imply any guarantee of the fuel consumption of any particular vehicles themselves have not been tested and there are inevitably differences between individual vehicles of the same model. In addition, a vehicle may incorporate particular modifications. Furthermore, the driver's style and road and traffic conditions, as well as the extent to which the vehicle has been driven and the standard of maintenance, will affect its fuel consumption. Insurance groups are only as recommended by the Association of British Insurers. You should always consult your insurance adviser for confirmation.

Note Ford Kuga does not provide a cargo net or attachment points for it behind the first or second seat row.



Insurance Groups



Ford and BP - working together to reduce fuel consumption and



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