



MAZDA MX-5

ZOOM-ZOOM

We explore cities and winding country roads.

Corners hugged and throttles revved.

Top down, even on cold winter days.

Stargazing, defying the wind.

I am the embodiment of Jinba Ittai.

You, the heart behind the wheel.

We were always meant to connect,

like a horse and rider,

car and driver as one.

Together, we are stronger.

We have a bond that words alone cannot describe.

We never drive alone.

We drive together.





AWAKEN THE DRIVER IN YOU

Mazda MX-5 and all-new Mazda MX-5 RF are the perfect translation of our Jinba Ittai philosophy. Once again, we have overcome expectations and made our iconic roadster more intuitive than ever. From a simple bolt to its unmatched SKYACTIV Technology, everything in Mazda MX-5 and all-new Mazda MX-5 RF is designed to seamlessly connect and empower those sitting behind the wheel.



D E S I G N

A dark, high-contrast photograph of a car's interior, focusing on the dashboard and steering wheel area. The word 'DESIGN' is written in white, spaced-out capital letters on the left side of the image.

GRAB THE WHEEL

With its stunning KODO: Soul of Motion design, Mazda MX-5 expresses its superior handling ability through its sculptured yet simple look. Its lightweight body and exceptional design allow you to truly experience the exhilaration of driving in the open-air.

Also featuring all the refinements you'd expect in performance, technology and economy, it's no surprise Mazda MX-5 has already been winning so many awards.





A T R U E
D R I V I N G E X P E R I E N C E

All-new Mazda MX-5 RF's retractable hardtop has been beautifully crafted using the flowing KODO: Soul of Motion design theme. This advanced roof can be opened whilst driving (up to 6mph), and takes only a few seconds to open or close, meaning you can have the wind in your hair before you know it.



LED REAR LIGHTS



LED HEADLIGHTS



17" BRIGHT ALLOY WHEELS



BLACK LEATHER SEATS STANDARD ON SPORT NAV



ENHANCED TOP DOWN AIR FLOW



CLEAR POSITIONING OF INSTRUMENT PANEL



MAZDA MX-5 BLACK LEATHER STANDARD ON SPORT NAV

SKYACTIV
TECHNOLOGY



T E C H N O L O G Y

BE IN CHARGE

Connectivity is key in Mazda MX-5 and via a compatible mobile device you can access thousands of internet radio stations from around the world, safely check and reply to text messages, and even keep up to date with Facebook and Twitter*. Enjoy streaming your choice of music via a Bluetooth® connection. All of this is easily controlled using the 7" colour touch-screen display and the intuitive Multimedia Commander, leaving you to concentrate on enjoying the drive.

*With compatible mobile device. Data usage and costs will vary. For further information please refer to the infotainment specification table.



MULTIMEDIA COMMANDER

Located between the driver and front passenger, the Multimedia Commander allows you to operate the infotainment and connectivity system with minimal effort, including a separate volume dial for easy adjustment. Ensuring you can concentrate on enjoying the drive.



BOSE® SOUND SYSTEM

Premium Bose® speakers are precisely positioned in the headrest of Mazda MX-5 Sport Nav models, allowing you to play your music with the power of a live performance roof up or down with superb sound quality.



7" COLOUR TOUCH-SCREEN DISPLAY

Positioned high on the centre of the dashboard, close to the driver's natural line of sight, is the 7" colour touch-screen display. This screen puts entertainment at your fingertips and displays a range of useful information, including access to internet applications* and the eco-driving display screen (excludes SE).



SHORT-THROW GEARSHIFT

Lightweight, fast and accurate, the Mazda MX-5 manual gearshift makes you feel intimately connected to the performance of the car.

SKYACTIV TECHNOLOGY

SKYACTIV Technology is all about making driving more fun. Embracing all the technologies - engines, transmissions, chassis and body - it's an approach that completely reimagines the car from the ground up. Coupled with rear wheel drive, 50:50 weight distribution and a lower centre of gravity, SKYACTIV Technology enables Mazda MX-5 to deliver its thrilling driving experience, balanced with outstanding environmental and safety performance.



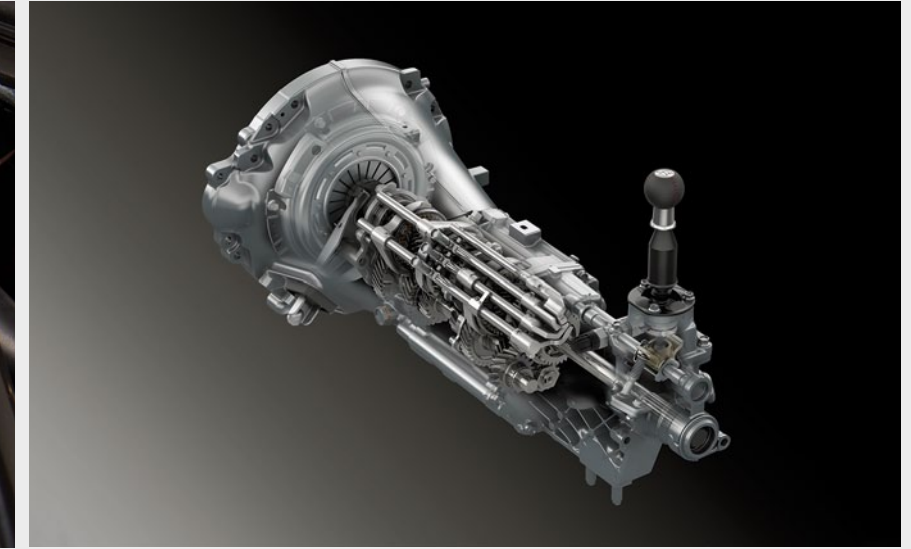
Mazda MX-5

SKYACTIV BODY AND CHASSIS Rigid and lightweight, perfectly balanced and finely tuned - it's the fun-to-drive formula for pure exhilaration.



NEW BENCHMARKS FOR PERFORMANCE

MX-5 offers two specially tuned versions of Mazda's 13:1 compression ratio SKYACTIV-G petrol engine. Mounted longitudinally for improved driving dynamics, they are designed exclusively for the MX-5's rear-wheel drive layout.



MORE POWER TO YOUR WHEELS

With a short shift and light feel, the SKYACTIV-MT six-speed manual gearshift is made for Mazda MX-5. Not only is it crisp and responsive, but Mazda's advances in weight reduction and friction loss result in reduced fuel consumption, too.



PRECISE AND COMFORTABLE HANDLING

The SKYACTIV-CHASSIS delivers exceptional handling and stability. Coupled with double-wishbone suspension at the front and a multi-link arrangement at the rear, our chassis design enhances ride comfort while allowing for nimble steering and a fluid, powerful driving sensation.



WHEN BODY MEETS SOUL

SKYACTIV-BODY offers you protection, comfort and fuel efficiency. Using high-tensile steel to be more rigid and yet lighter than the previous MX-5, the body improves driving comfort and fuel economy while offering a sporty driving experience.

IT'S ALL ABOUT THE DRIVER

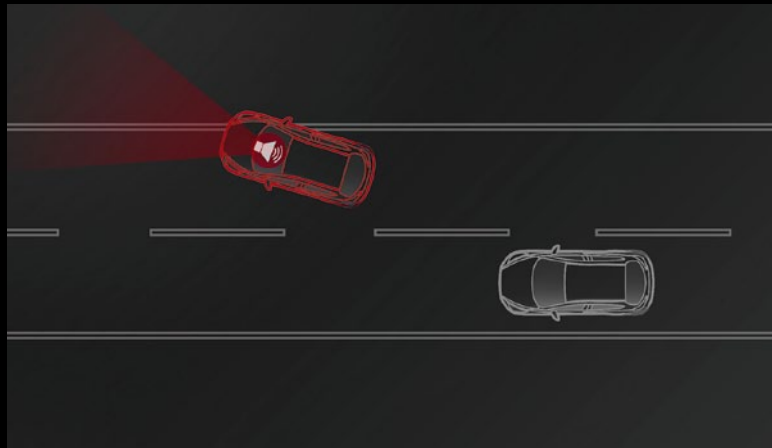
Mazda MX-5 contains an array of intelligent safety technologies that are designed to help you connect with your car and enjoy the drive. This is thanks to the i-ACTIVSENSE technologies, an outstanding collection of safety features that use sensors and cameras to monitor your surroundings and provide protection and convenience.



ADVANCED SAFETY TECHNOLOGY

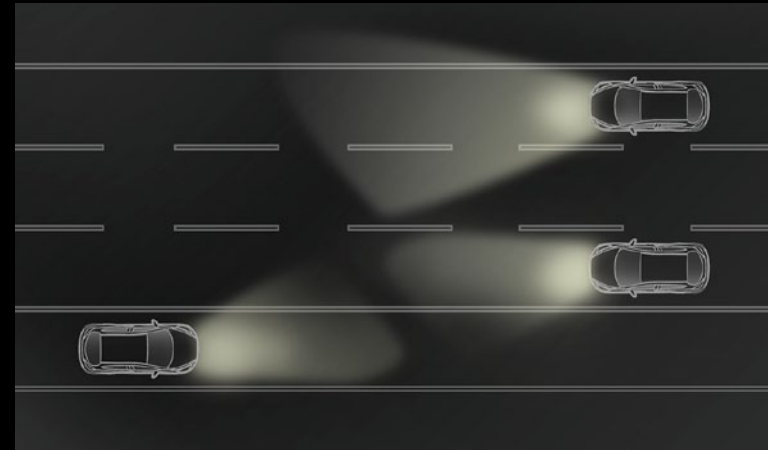
Engineered from the ground up to provide comprehensive all-round protection for you and your passenger, the active and passive safety systems in Mazda MX-5 work together to warn you of impending dangers, meaning less chance of a collision.

Combined with the rigid body, each technology of the i-ACTIVSENSE system ensures you remain safe, without reducing comfort or the wind in your hair thrills of MX-5. Pedestrian safety is also improved, with the Deployable Hood System raising the bonnet during a collision, increasing the crumple zone between the pedestrian and the engine. Inside, Mazda MX-5 is fitted with front and side airbags as standard and also provides significantly enhanced visibility thanks to the carefully positioned seats for that extra peace of mind.



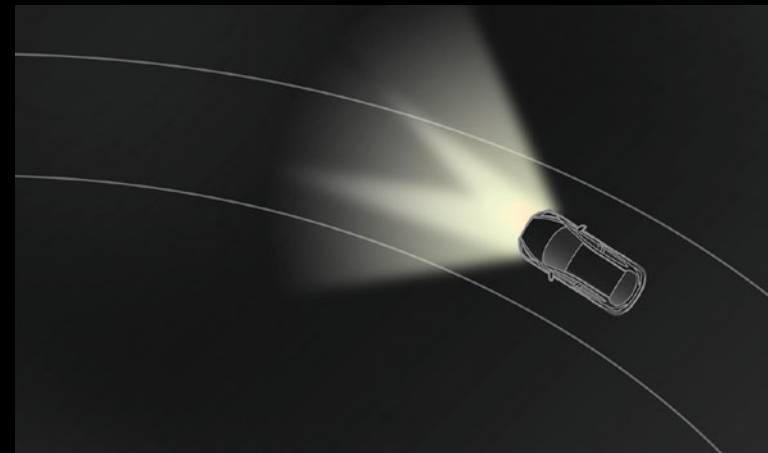
LANE DEPARTURE WARNING SYSTEM

Designed to warn the driver if the vehicle inadvertently strays from its lane. A front-view camera monitors the road ahead and calculates the car's position relative to the lane markings. Should the system detect that the car is about to unintentionally move out of lane, it emits an audible warning sound to alert the driver. (Standard on Sport Nav models).



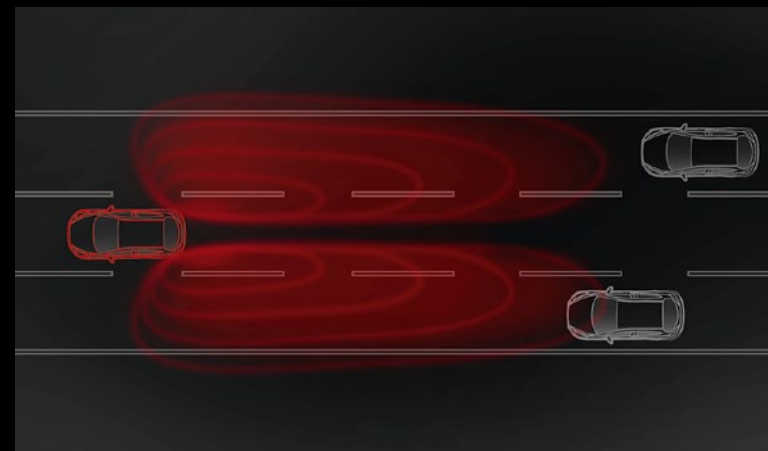
HIGH BEAM CONTROL*

Automatically switches between high and low beams according to traffic conditions. The system detects the headlights of oncoming vehicles or rear lights of those travelling ahead and switches to low beam so as not to blind other drivers, then switches back to high beam once the road is clear.



ADAPTIVE FRONT LIGHTING SYSTEM

Increase visibility when driving at night with the Adaptive Front Lighting System. The system adjusts the LED headlights when cornering to illuminate more of the road ahead, which could increase your ability to react to any potential obstacles. (Standard on Sport Nav models).

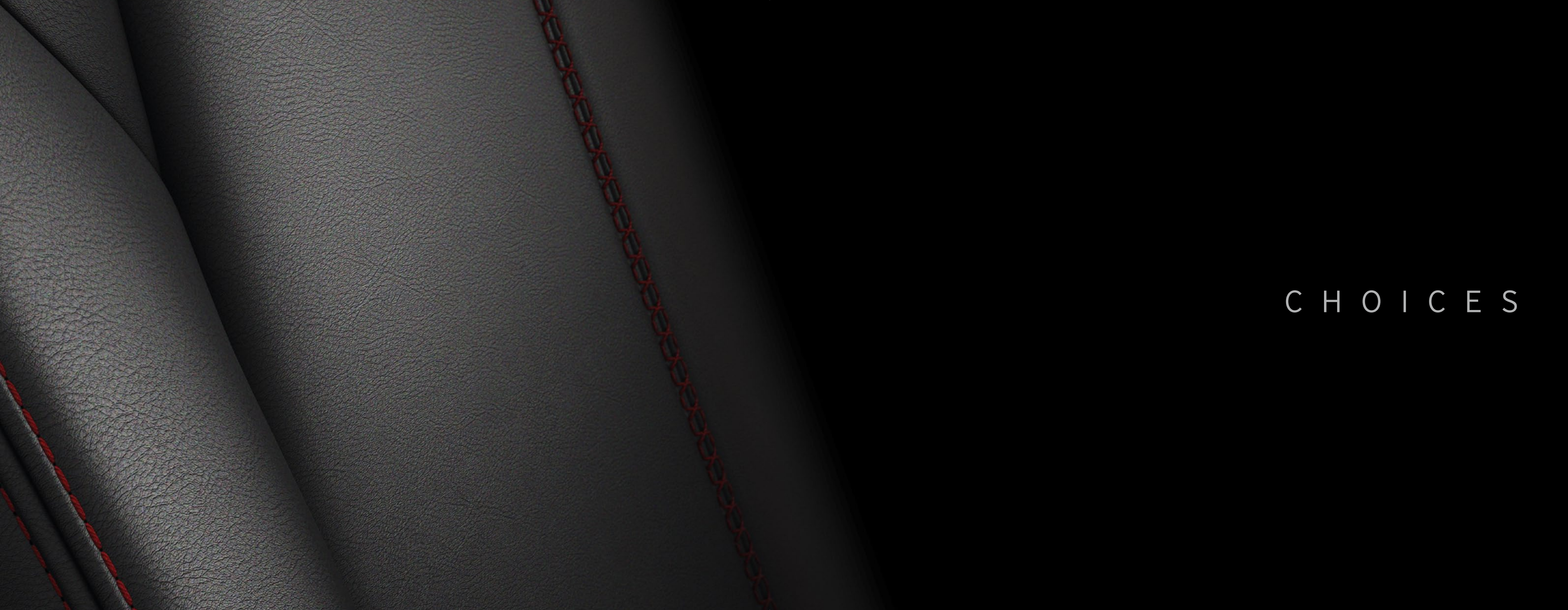


BLIND SPOT MONITORING SYSTEM WITH REAR CROSS TRAFFIC ALERT*

Warns you of a vehicle entering a detection zone situated up to 50 metres behind, by activating a door-mirror mounted warning light on the relevant side of the vehicle. If you then indicate prior to turning in that direction, the warning light flashes and an audible alert sounds. Working at speeds as low as 20mph, this system can prevent drivers from moving into the path of a following vehicle.

REAR CROSS TRAFFIC ALERT is designed for when you are reversing. An alarm alerts you of any vehicles or obstacles approaching from either side of the rear of the car, and stops once the area is clear.

* Part of the optional Safety Pack available on 160ps Sport Nav models, at additional cost.



C H O I C E S

SE *MX-5*

STANDARD FEATURES:

- 16" Alloy wheels
- Electrically-adjustable heated door mirrors
- LED headlights
- Coming home / leaving home lights
- Halogen daytime running lights
- Electric windows
- Black cloth seat trim
- Steering wheel-mounted audio controls
- Leather-wrapped steering wheel and gear knob
- Engine start / stop button

- AM / FM radio with 4 speakers, CD player, USB and iPod® connectivity
- Manual air-conditioning
- Trip computer
- Remote keyless entry
- Black fashion bars
- Driver and passenger front and side airbags
- Dynamic Stability Control
- Traction Control System
- Hill Hold Assist

OPTIONS:

- Metallic / Mica / Pearlescent paint



MANUAL AIR-CONDITIONING

Allows you to easily adjust the temperature of the interior.



ENGINE START / STOP BUTTON

Allows you to conveniently start or stop the engine without having to insert the key.



LED HEADLIGHTS

Striking LED headlights enhance the stylish looks as well as improving visibility.



16" ALLOY WHEELS

Dynamic and stylish alloy wheels help to give your car a sense of power and stability whilst also looking great.

SE-L NAV MX-5 / MX-5 RF

IN ADDITION TO 131PS SE GRADE:

- LED daytime running lights
- Climate control air-conditioning
- Cruise control
- Adjustable speed limiter
- 7" Colour touch-screen display
- Multimedia Commander
- Integrated Bluetooth® with steering wheel-mounted controls

- Internet app integration for internet radio, Facebook and Twitter*
- DAB radio
- Two drivers headrest speakers (total of 6 speakers)
- Body colour co-ordinated interior upper door trim
- Piano Black fashion bars
- Integrated navigation system with 3-years free European map updates

IN ADDITION TO 131PS SE-L NAV, 160ps SE-L NAV ADDS:

- 17" Gunmetal alloy wheels
- Piano Black door mirrors
- Limited Slip Differential

OPTIONS:

- Metallic / Mica / Pearlescent paint

*With compatible mobile device. Data usage and costs will vary.
For further information please refer to infotainment specification table.



CLIMATE CONTROL AIR-CONDITIONING

Provides a comfortable driving environment with stylish satin chrome dials.



COLOUR CO-ORDINATED INTERIOR UPPER DOOR TRIM

The outside body colour flows elegantly over the door, smoothing the edges between exterior and interior.



CRUISE CONTROL

Lets you maintain a set driving speed and can easily be disengaged when not in use.



7" COLOUR TOUCH-SCREEN DISPLAY

Places information and entertainment at your fingertips.

SPORT NAV MX-5

IN ADDITION TO 131PS SE-L NAV GRADE:

- 16" Gunmetal alloy wheels
- Piano Black door mirrors
- Rear parking sensors
- Dusk-sensing lights
- Adaptive Front lighting System
- Black leather seat trim
- Heated seats
- Rain-sensing front wipers
- Auto-dimming rear-view mirror
- Smart keyless entry
- Lane Departure Warning System
- Premium Bose® sound system with nine speakers (incl. two driver and two passenger headrest speakers)

IN ADDITION TO 131PS SPORT NAV, 160PS SPORT NAV ADDS:

- Sports suspension featuring Bilstein dampers
- Strut brace
- 17" Bright alloy wheels
- Body colour door mirrors
- Limited Slip Differential

OPTIONS:

- Metallic / Mica / Pearlescent paint
- Sand leather seat trim
- Safety Pack (High Beam Control and Blind Spot Monitoring with Rear Cross Traffic Alert)*

*Safety Pack available on 160ps Sport Nav models only.



REAR PARKING SENSORS

Detects obstructions when manoeuvring or reversing into parking spaces by sounding an audible warning.



BOSE® HEADREST SPEAKERS (DRIVER AND PASSENGER)

45mm wide-range speakers positioned in the headrest of both seats complete the premium Bose® sound experience, roof up or down.



HEATED SEATS

Perfect to keep you warm on chilly mornings. 3-Stage settings provide an extra level of comfort.



SAND LEATHER TRIM

Optional Sand leather trim enhances your interior with a luxury, premium feel, along with adding comfort to every journey.

SPORT NAV *MX-5 RF*

IN ADDITION TO 131PS SE-L NAV GRADE:

- 16" Gunmetal alloy wheels
- Piano Black door mirrors
- Rear parking sensors
- Dusk-sensing lights
- Adaptive Front lighting System
- Black leather seat trim
- Heated seats
- Rain-sensing front wipers
- Auto-dimming rear-view mirror
- Smart keyless entry
- Lane Departure Warning System
- Premium Bose sound system with nine speakers (incl. two driver and two passenger headrest speakers)

IN ADDITION TO 131PS SPORT NAV, 160PS SPORT NAV ADDS:

- Sports suspension featuring Bilstein dampers*
- Strut brace*
- 17" Bright alloy wheels
- Body colour door mirrors
- Limited Slip Differential*

OPTIONS:

- Metallic / Mica / Pearlescent paint
- Nappa leather seat trim
- Safety Pack (High Beam Control and Blind Spot Monitoring with Rear Cross Traffic Alert)**

* 160ps manual models only.

** Safety Pack available on 160ps Sport Nav models only.



BLACK LEATHER TRIM

Sit back and enjoy the luxury feel of premium black leather seats.



NAPPA LEATHER TRIM

Optional Nappa leather trim enhances your interior with a luxury, premium feel, along with adding comfort to every journey.



RF BUTTON CONTROL

Easily open and close your roof by pressing this simple button.



FOLDING HARDTOP ROOF

Transform from stunning coupe to open-top sports car in only 13 seconds.

ACCESSORIES



BRILLIANT BLACK FRONT AND SIDE AIRDAM SKIRTS



17" DIAMOND CUT ALLOY WHEELS



CARBON FIBRE LUGGAGE CARRIER*

* Only available for Convertible model



LUXURY ALCANTARA DASHBOARD PANEL



LUXURY FLOOR MATS



BRILLIANT BLACK REAR SPOILER AND REAR UNDER SKIRT

S P E C I F I C A T I O N S

Model Availability	1.5 SKYACTIV-G Petrol 131ps Manual	2.0 SKYACTIV-G Petrol 160ps Manual	2.0 SKYACTIV-G Petrol 160ps Automatic
SE	◆	–	–
SE-L Nav	●	●	–
Sport Nav	●	●	▲

● = Available; – = Not available; ◆ = Convertible only; ▲ = RF only.

Engine Type	1.5 SKYACTIV-G Petrol 131ps Manual	2.0 SKYACTIV-G Petrol 160ps Manual	2.0 SKYACTIV-G Petrol 160ps Automatic
Displacement (cc)	1496	1998	1998
Bore x stroke (mm)	74.5 x 85.8	83.5 x 91.2	83.5 x 91.2
Valves per cylinder	4	4	4
Maximum output [ps (KW) / rpm]	131 (96) / 7000	160 (118) / 6000	160 (118) / 6000
Maximum torque (Nm / rpm)	150 / 4800	200 / 4600	200 / 4600
Compression ratio	13.0:1	13.0:1	13.0:1

Transmission	1.5 SKYACTIV-G Petrol 131ps Manual	2.0 SKYACTIV-G Petrol 160ps Manual	2.0 SKYACTIV-G Petrol 160ps Automatic
Type	6-speed manual	6-speed manual	6-speed automatic
Gear ratios:	1 st 5.087	5.087	3.538
	2 nd 2.991	2.991	2.060
	3 rd 2.035	2.035	1.404
	4 th 1.594	1.594	1.000
	5 th 1.286	1.286	0.713
	6 th 1.000	1.000	0.582
	Reverse 4.696	4.696	3.168
Final gear ratio	2.866	2.866	3.454

Steering	1.5 SKYACTIV-G Petrol 131ps Manual	2.0 SKYACTIV-G Petrol 160ps Manual	2.0 SKYACTIV-G Petrol 160ps Automatic
Steering gear	Electronic Power Assis System (DP-EPAS) rack and pinion		
Minimum turning circle (wall to wall) (m)	10.04	10.04	10.04

Performance and Economy	1.5 SKYACTIV-G Petrol 131ps Manual	2.0 SKYACTIV-G Petrol 160ps Manual	2.0 SKYACTIV-G Petrol 160ps Automatic
Acceleration (0-62mph in sec)	8.3	8.6	8.4
Top speed (mph)	127	126	121
Fuel consumption ¹⁾ [mpg / (l/100 km)]:			
	Urban 35.8 (7.9)	34.9 (8.1)	30.4 (9.3)
	Extra Urban 57.6 (4.9)	57.6 (4.9)	51.4 (5.5)
	Combined 47.1 (6.0)	46.3 (6.1)	40.9 (6.9)
CO ₂ emissions ¹⁾ (g/km)	139	142	167
EC emission level	EC Stage VI		
Recommended fuel	Unleaded 95 RON		
Fuel tank capacity (L)	45	45	45

¹⁾ Fuel consumption and CO₂ emissions figures are obtained under standardised test conditions defined in European Legislation using a representative model. This allows direct comparison between different models from different manufacturers, but may not represent the actual fuel consumption achieved in 'real world driving' conditions. More informaton is available at <http://carfueldata.direct.gov.uk>

Dimensions and Weights	1.5 SKYACTIV-G Petrol 131ps Manual		2.0 SKYACTIV-G Petrol 160ps Manual		2.0 SKYACTIV-G Petrol 160ps Automatic
	Convertible	RF	Convertible	RF	RF
Overall length / width* / height (mm)	3915 / 1735 / 1225	3915 / 1735 / 1230	3915 / 1735 / 1230	3915 / 1735 / 1236	3915 / 1735 / 1236
Wheelbase (mm)	2310	2310	2310	2310	2310
Ground clearance (mm) between the axles - unladen	141	141	149	147	147
Track (mm):					
	Front 1495	1495	1495	1495	1495
	Rear 1505	1505	1505	1505	1505
Headroom / leg room / shoulder room (mm)	950 / 1096 / 1325	940 / 1096 / 1325	950 / 1096 / 1325	940 / 1096 / 1325	940 / 1096 / 1325
Cargo volume, acc. to VDA (litres):	130	127	130	127	127
Brake disc diameter (mm):					
	Ventilated front disc 258	258	280	280	280
	Rear disc 255	255	280	280	280
Kerb weight (kg) incl. driver (75 kg)	1050	1090	1075	1120	1145
Permitted gross vehicle weight (kg)					
	Total 1215	1265	1260	1295	1305
	Front / rear 610 / 605	620 / 645	645 / 615	635 / 660	640 / 665

* Vehicle width excludes wing mirrors.

Safety and Security	131ps SE	131ps SE-L Nav	160ps SE-L Nav	131ps Sport Nav	160ps Sport Nav	160ps Sport Nav Automatic
Supplementary Restraint System (SRS) - Central control unit and crash sensors, front seatbelt pre-tensioners, load-limiters and airbag system	●	●	●	●	●	●
Four-Wheel Anti-lock Braking System (4W-ABS) with Electronic Brake-force Distribution (EBD)	●	●	●	●	●	●
Deployable Hood System (DHS) - in a frontal collision the bonnet raises to maximise pedestrian protection when travelling at more than 12.4 mph	●	●	●	●	●	●
Four-wheel disc brakes:						
	Ventilated front, solid rear ●	●	●	●	●	●
Blind Spot Monitoring System with Rear Cross Traffic Alert	–	–	–	–	□	□
High Beam Control	–	–	–	–	□	□
Dynamic Stability Control (DSC) with Traction Control System (TCS)	●	●	●	●	●	●
Tyre Pressure Monitoring System (TPMS)	●	●	●	●	●	●
Limited Slip Differential (LSD)	–	–	●	–	●	–
Lane Departure Warning System (LDWS)	–	–	–	●	●	●
Dual front airbags	●	●	●	●	●	●
Automatic passenger airbag deactivation system	●	●	●	●	●	●
Side airbags	●	●	●	●	●	●
Hill Hold Assist	●	●	●	●	●	●
Seatbelts:						
	3-point (ELR) x 2 with pre-tensioner and force limiter ●	●	●	●	●	●
	Front seatbelt reminder screen, with audible warning ●	●	●	●	●	●
ISOFIX child seat anchorage:	●	●	●	●	●	●
Thatcham category 1 alarm and immobiliser system	●	●	●	●	●	●

● = Available; – = Not available; □ = Part of an optional Safety Pack for 160ps Sport Nav models. Available at additional cost.

S P E C I F I C A T I O N S

Interior		131ps SE	131ps SE-L Nav	160ps SE-L Nav	131ps Sport Nav	160ps Sport Nav	160ps Sport Nav Automatic
Seats:	Driver's seat manual slide, recline and tilt adjustment	●	●	●	●	●	●
	Passenger's seat manual slide and recline adjustment	●	●	●	●	●	●
	Premium black cloth trim with black stitching	●	–	–	–	–	–
	Premium black cloth trim with red stitching	–	●	●	–	–	–
	Black leather trim with red stitching	–	–	–	●	●	●
	Sand leather trim with sand stitching (Convertible only)	–	–	–	○ ¹⁾	○ ¹⁾	–
	Nappa leather trim with nappa stitching (RF only)	–	–	–	○ ¹⁾	○ ¹⁾	○ ¹⁾
	Heated seats (3-stage settings)	–	–	–	●	●	●
Windblocker:	Standard type (Convertible only)	●	●	●	●	●	●
	Transparent (RF only)	●	●	●	●	●	●
Steering wheel:	Leather wrapped	●	●	●	●	●	●
	Tilt adjust	●	●	●	●	●	●
Gear knob:	Leather-wrapped with chrome surround	●	●	●	●	●	●
Inner door handles:	Satin silver	●	–	–	–	–	–
	Chrome	–	●	●	●	●	●
Handbrake:	Leather-wrapped	●	●	●	●	●	●
Upper door trim:	Black	●	–	–	–	–	–
	Exterior body colour	–	●	●	●	●	●
Side door trim:	Black with red stitching	–	●	●	●	●	●
Air-conditioning dials:	Black	●	–	–	–	–	–
	Chrome	–	●	●	●	●	●
Air vent surrounds	Black	●	●	●	–	–	–
	Chrome	–	–	–	●	●	●
Auto-dimming rear-view mirror		–	–	–	●	●	●
Storage spaces	Rear centre box wth lid (lockable)	●	●	●	●	●	●
	Coinbox	●	●	●	●	●	●
	One cupholder (detachable)	●	–	–	–	–	–
	Two cupholders (detachable)	–	●	●	●	●	●
	Trip computer	●	●	●	●	●	●
Meter set display:	Analogue speedometer	●	●	●	●	●	●
	Chrome meter rings	●	●	●	●	●	●
Interior courtesy light		●	●	●	●	●	●

Additional Interior Options

Luxury Alcantara dashboard panel	
Welcome illumination	
Alcantara door panel	
Alcantara gear shift boots	
Alcantara parking brake boots	
Floor mats:	Premium black, with 'MX-5' logo
Alloy pedal set	Acceleration pedal
	Brake and clutch ²⁾ pedal
	Foot rest
Further storage spaces:	Seatback pocket (driver side)

● = Available; – = Not available; ○ = Option available at additional cost.

¹⁾ Leather refers to centre seat facing and side support.

²⁾ Manual only.

Please contact your local dealer for further information and availability.

Comfort and Convenience		131ps SE	131ps SE-L Nav	160ps SE-L Nav	131ps Sport Nav	160ps Sport Nav	160ps Sport Nav Automatic
Remote central locking with deadlocking and remote boot release		●	●	●	●	●	●
Smart keyless entry:	Allows opening and locking of the vehicle without removing the key from your pocket or bag	–	–	–	●	●	●
Engine start / stop button		●	●	●	●	●	●
Gear-shift indicator		●	●	●	●	●	●
Power steering	Double Pinion Electric Power Assisted Steering (DP-EPAS)	●	●	●	●	●	●
Cruise control:	With manual speed adjustment	–	●	●	●	●	●
Adjustable speed limiter		–	●	●	●	●	●
Electric windows	With one-touch auto down	●	●	●	●	●	●
Air conditioning:	Manual	●	–	–	–	–	–
	Climate control	–	●	●	●	●	●
Sun visors:	Driver's and passenger's with covered vanity mirrors and driver's ticket holder	●	●	●	●	●	●

Infotainment

Multimedia Commander:	Located between the driver and passenger, the Multimedia Commander allows easy control of the advanced connectivity and infotainment system, with information displayed on the 7" colour touch-screen, includes a separate volume control dial	–	●	●	●	●	●
Mazda Multimedia System:	AM / FM radio, single CD / MP3 audio system with 4 speakers	●	–	–	–	–	–
	AM / FM / DAB radio, single CD / MP3 audio system with 6 speakers (includes two driver's headrest speakers)	–	●	●	–	–	–
	AM / FM / DAB radio, single CD / MP3 and premium Bose® sound system with 9 speakers (includes two driver's and two passenger's headrest speakers)	–	–	–	●	●	●
	7" Colour touch-screen display	–	●	●	●	●	●
	USB / iPod connectivity ¹⁾	●	●	●	●	●	●
	Steering wheel-mounted audio controls	●	–	–	–	–	–
	Steering wheel-mounted audio and Bluetooth® controls ¹⁾	–	●	●	●	●	●
Mazda Navigation System:	Auxiliary (AUX) and USB input	●	–	–	–	–	–
	Auxiliary (AUX) and 2 USB inputs	–	●	●	●	●	●
	European mapping with alternative route calculations, point of interest search and 3-years free map updates	–	●	●	●	●	●
Integrated Bluetooth® ¹⁾ :	Premium Connected Services including live traffic and weather information, fuel prices and local search ²⁾	–	○	○	○	○	○
	Allows hands-free calling and easy access to phone contacts via touch-screen or commander as well as voice activation function	–	●	●	●	●	●
	Audio transfer from Bluetooth® devices ¹⁾	–	●	●	●	●	●
	Aha™ and Stitcher™ app integration for internet radio, Facebook and Twitter functionality ³⁾	–	●	●	●	●	●

● = Available; – = Not available; ○ = Option available at additional cost.

¹⁾ Please refer to www.mazdahandsfree.co.uk for the latest information regarding compatibility and functionality of mobile and audio devices.

²⁾ Connected Services are a subscription service. A 60-day free trial is included with you navigation system and commences the first time you connect the car to a Wi-Fi hotspot. After the free trial has finished you must purchase a subscription to continue using Connected Services. Please speak to your dealer or visit mazda.co.uk/mzd-connect/navigation for more information.

³⁾ Requires a compatible mobile device. Aha/Stitcher apps need to be downloaded to mobile device and app registration completed before connection. Data usage and costs will vary, please contact your network provider for more information. Please speak to your dealer or visit mazda.co.uk/mzd-connect for more information.

SPECIFICATIONS

Exterior		131ps SE	131ps SE-L Nav	160ps SE-L Nav	131ps Sport Nav	160ps Sport Nav	160ps Sport Nav Automatic
Tyres and wheels:	195 / 50 R16 with 16" alloy wheels	●	●	–	–	–	–
	195 / 50 R16 with 16" Gunmetal alloy wheels	–	–	–	●	–	–
	205 / 45 R17 with 17" Gunmetal alloy wheels	–	–	●	–	–	–
	205 / 45 R17 with 17" Bright alloy wheels	–	–	–	–	●	●
Emergency tyre repair kit	●	●	●	●	●	●	
Metallic / Mica / Pearlescent paint	○	○	○	○	○	○	
Sport suspension	Bilstein dampers with strut brace						–
Dual exhaust system	●	●	●	●	●	●	
Wipers	Front, adjustable speed with intermittent wipe	●	●	●	–	–	–
	Front, rain-sensing wipers	–	–	–	●	●	●
Headlights:	LED, with automatic headlight levelling	●	●	●	●	●	●
	Adaptive Front lighting System (AFS)	–	–	–	●	●	●
	Dusk-sensing headlights	–	–	–	●	●	●
	Halogen daytime running lights	●	–	–	–	–	–
	LED daytime running lights	–	●	●	●	●	●
Coming home / leaving home lights	●	●	●	●	●	●	
	●	●	●	●	●	●	
Rear brake light, high-mounted:	Black cover	●	–	–	–	–	–
	Body colour cover	–	●	●	●	●	●
Parking distance sensors:	Rear (with audible warning only)	–	–	–	●	●	●
Electrically-adjustable, heated door mirrors	Body colour	●	●	–	–	●	●
	Piano Black	–	–	●	●	–	–
Fashion bar cladding:	Black	●	–	–	–	–	–
	Piano Black	–	●	●	●	●	●
Fuel filler lid:	Body colour	●	●	●	●	●	●
Convertible top:	Premium cloth soft-top with heated rear glass window, manually-operated (Mazda MX-5 Convertible)	●	●	●	●	●	–
	Body colour power retractable hardtop, with heated rear glass window, automatically-operated (Mazda MX-5 Retractable Fastback)	–	●	●	●	●	●

Additional Exterior Options		Please contact your local dealer for further information and availability.					
Tyres and wheels:	See page 34 for accessory wheel option						
Sports Aero Kit: (Brilliant Black)	Front Airdam Skirt						
	Air deflector for Front Airdam Skirt						
	Side Airdam Skirt						
	Rear Under Skirt						
Rear spoiler:	Painted in Brilliant Black						
Front pillar trim ¹⁾ :	High Intensity Silver						
Fashion bar cladding:	High Intensity Silver						
	Reversing camera						
Parking distance sensors:	Rear (with audible warning only)						
	Carbon fibre, with built-in brake light, 10kg maximum load capacity						
Boot lid luggage carrier ¹⁾ :	Belts, required to fix suitcase on boot rack base						
Suitcase ¹⁾ :	With Mazda logo						

● = Available; – = Not available; ○ = Option available at additional cost.

¹⁾ Convertible models only.

TRIMS



BLACK CLOTH WITH BLACK STITCH (SE)



BLACK CLOTH WITH RED STITCH (SE-L NAV)



BLACK LEATHER WITH RED STITCH (SPORT NAV)



NAPPA LEATHER OPTIONAL ON SPORT NAV***



SAND LEATHER OPTIONAL ON SPORT NAV**



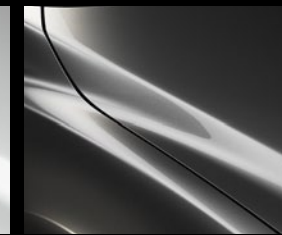
Arctic White Solid



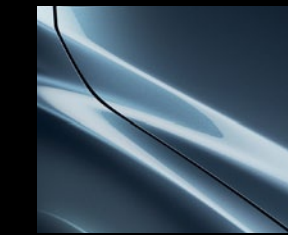
Ceramic Metallic*



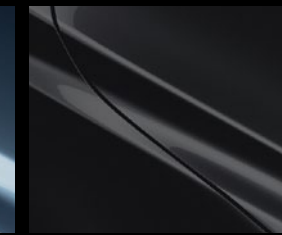
Crystal White Pearlescent*



Meteor Grey Mica**



Blue Reflex Mica*



Jet Black Mica*



Machine Grey Metallic***



Soul Red Metallic*

Model	Exterior Colour							
	Arctic White Solid (A4D)	Blue Reflex Mica* (42B)	Ceramic Metallic* (47A)	Crystal White Pearlescent* (34K)	Jet Black Mica* (41W)	Machine Grey Metallic* (46G)	Meteor Grey Mica* (42A)	Soul Red Metallic* (41V)
SE	□	□	□	□	□	–	□	□
SE-L Nav	●	●	●	●	●	○	□	●
Sport Nav	●	●	●	●	●	○	□	●

● = Available; – = Not available; □ = Available on Convertible models only; ○ = Available on RF models only;

* Available at additional cost. ** MX-5 Convertible only, at additional cost. *** MX-5 RF only, at additional cost.

OUR COMMITMENT TO YOU AND YOUR MAZDA

MY MAZDA APP

Designed exclusively for Mazda owners, it lets you access important vehicle information, as well as being able to locate your nearest Mazda dealer and track your vehicle service history.

SERVICE AND WARRANTIES

Just like the cars themselves, the services we offer are designed to provide you with a first-class ownership experience. Every new vehicle is covered by a 3-year warranty for up to 60,000 miles, including a 3-year paintwork warranty, and a 12-year perforation warranty. We also offer Extended Warranties to extend the cover for your Mazda. Mazda Roadside Assistance offers cover in the event you require breakdown assistance, your vehicle is stolen or is involved in an accident.

The maximum service interval for your Mazda is 12,500 miles or 12 months whichever occurs first, however, the servicing intervals may reduce based on the style of driving and the conditions under which your vehicle is operated.

FREE MAZDA ACCIDENT AFTERCARE

Mazda Accident Aftercare is designed to assist you following a road traffic accident. Call Mazda First after an accident and they will liaise directly with your insurer to process the claim and ensure that your vehicle is repaired at a Mazda approved bodyshop using only genuine Mazda parts, additional benefits include providing you with a free courtesy car and maintaining your Mazda warranties.

MAZDA CONTRACT HIRE

Mazda Financial Services Contract Hire offers low running costs with market-driven residual values, resulting in extremely competitive costs for businesses and individuals. To find out more about the benefits of Mazda Financial Services Contract Hire, please speak to your Mazda dealer or visit www.mazda.co.uk.

T&Cs apply. You can never own the vehicle. Finance subject to status. Guarantees may be required. 18s or over. Mazda Financial Services Contract Hire. RH1 1SR

FINANCE

As well as vehicle warranty and service plans, we offer finance packages to help ensure a rewarding ownership experience. Mazda Financial Services provides a variety of finance products to suit the needs of both private and business customers.

WHAT YOU CAN EXPECT FROM MAZDA FINANCIAL SERVICES:

- Assistance in renewing your car. We'll help you choose the right finance package to enable you to renew your Mazda car as often as you would ideally like
- Fixed Interest Rates. The interest rate on your loan is fixed for the duration of the agreement
- Flexible terms tailored to your motoring needs. As specialists in Mazda vehicles we aim to tailor a finance package to both your budget and your motoring / ownership needs

Please ask your sales executive for a tailor-made finance quote for your new car.

MAZDA FINANCIAL SERVICES FINANCE PLANS:

MAZDA CONDITIONAL SALE:

The traditional way of buying your car. Mazda Conditional Sale is a simple way of financing that provides you with certainty due to a fixed interest rate and fixed monthly repayments throughout the agreement. Your initial deposit and repayment period can be structured to help meet your budget and the length of time you expect to keep the car. You can trade in your existing vehicle and put this towards the initial deposit, or if you wish, just put down a cash deposit. At the end of your contract, when all repayments have been made, the car is yours.



OUR COMMITMENT TO YOU AND YOUR MAZDA

Mazda makes cars that excite, look beautiful, are fun to drive and make you want to drive them again. We are passionate about delivering complete motoring confidence and a first-rate ownership experience.

MAZDA PERSONAL CONTRACT PURCHASE:

The finance plan that helps you change your Mazda car at more regular intervals. Personal Contract Purchase is similar to a Conditional Sale agreement but with additional flexibility since part of the vehicle cost is deferred until the end of the agreement which may give you the benefit of lower monthly repayments.

The deferred amount is known as the Guaranteed Future Value or Optional Final Payment. At the end of your contract, when all repayments have been made, you then have three options:

- Renew: Choose another Mazda. Use any excess value above the Optional Final Payment towards a deposit for another Mazda. You can trade in your car at any time or sell it privately having settled your account
- Retain: Keep the car. Simply pay the Optional Final Payment, and the car is yours
- Return your car: There's nothing more to pay if the car's in good condition and within the agreed mileage

For further information, please visit <http://www.mazda.co.uk/buying-owning/buying/personal-finance/>

Finance subject to status. Terms and conditions apply. You will not own the vehicle until all payments are made. 18s and over. Guarantee may be required.

Mazda Financial Services RH1 1SR.

CUSTOMER EXPERIENCE


Start your journey with Mazda using the Configurator on the Mazda website. It lets you customise a digital vehicle, letting you choose from a selection of engines, trims, exterior colours and accessories. Discover the benefits of becoming part of the community that defies convention with My Mazda - the online home for all Mazda owners. The service lets you view and update your personal information using the Mazda Digital Service Record (DSR), which provides security against counterfeit service documents and guarantees a secure, accurate and permanent service history for the life of the vehicle. You can also explore Facebook, Twitter and YouTube for even more Mazda related material. Whatever journey you take with Mazda, we'll make sure it's a unique and gratifying experience.


SKYACTIV TECHNOLOGY - HELPING YOU STAY EFFICIENT

Although we develop exciting cars that are fun to drive, we are equally committed to the environment and to the creation of a sustainable future for all. Our ongoing sustainability programmes are dedicated to the development of clean technologies. Our SKYACTIV Technology range includes engines, transmissions, chassis and body designs, which deliver fuel-efficient and economical driving. Our engines deliver the perfect combination of performance and improved driving economy by being lighter and more fuel-efficient than many of our competitors.


Looking for more information?

Learn more about our dedication to delivering a unique customer experience online at:

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